

Privacy Policy

Website policy draft · 23 September 2026

IMPORTANT — PRIVACY POLICY MUST MATCH THE LIVE WEBSITE: The client brief confirms that privacy policies are needed, but it does not identify the actual payment, hosting, analytics, newsletter, cookie, or other third-party services. Those details are therefore marked for confirmation.

1. Introduction

Bianca's Emporium respects the privacy of people who use its website and aims to handle personal information responsibly.

This policy applies to personal information collected through the website, including information submitted through contact forms and information provided when customers place orders.

2. Information We May Collect

Depending on how the website is configured, information may include a customer's name, email address, telephone number, billing and delivery details, order information, messages submitted through forms, and information required to process a purchase.

TO BE CONFIRMED: The final list should match the actual WooCommerce fields, forms, newsletter tools, analytics tools, and other services used on the website.

3. How Information Is Used

Personal information may be used to process and fulfil orders, communicate with customers, respond to enquiries, provide customer support, administer the website, and meet applicable legal or accounting obligations.

Marketing communications should only be sent where the business has an appropriate lawful basis and the customer is given any required opt-out mechanism.

4. Sharing Information

Where necessary to operate the online store, relevant information may be shared with service providers involved in payment processing, delivery, website hosting, email, security, analytics, or other website functions.

TO BE CONFIRMED: Add the actual third-party providers used by Bianca's Emporium before publication.

5. Cookies & Analytics

TO BE CONFIRMED: State which cookies, analytics, advertising, or tracking technologies the website actually uses. Do not list services that are not installed.

6. Security & Retention

Bianca's Emporium will take reasonable measures appropriate to the website and business environment to protect personal information against unauthorised access, loss, misuse, or disclosure.

TO BE CONFIRMED: Add the business's actual retention periods or criteria, where required.

7. Customer Rights & Enquiries

Customers may contact Bianca's Emporium regarding questions about personal information handled by the business.

Contact: 2026.biancas@gmail.com · 061 929 9094.

8. Updates

This policy may be updated when the website, business processes, or applicable requirements change. The latest version should be published on the website.

Business details used in this draft: Bianca's Emporium · 3 Lavender Road, Worcester West, Worcester, Western Cape, 6850 · 061 929 9094 · 2026.biancas@gmail.com

Draft prepared for website implementation. This document is not a substitute for legal advice and should be reviewed and completed by the business before publication.